

A GUIDE TO PROMOTE YOUR BUSINESS WITH **GOOGLE PLACES**



Developed in partnership with

ITIDIGITAL

WHY GOOGLE PLACES?

The answer is simple – to be in front of your audience. Consumers, visitors, and guests look for real-time accurate information more than ever. Reach potential customers and drive more traffic to your business.



PLACES LISTINGS INCLUDE:

- Up to 5 images of the business (by the owner or submitted by visitors)
- Phone, Address and Get Directions (GPS) button
- Hours of operation / Open or Closed Status
- Link to business Website URL
- Latest five Google Reviews



Share this place
f t e

Piccolo's Italian Restaurant

915 West Avenue Northwest,
Lenoir
(828) 757-3554

Category
Meal Delivery, Restaurant, Food

Rating 4.5



Hours ● CLOSED NOW
Monday: 10:00 AM – 9:00 PM
Tuesday: 10:00 AM – 9:00 PM
Wednesday: 10:00 AM – 9:00 PM
Thursday: 10:00 AM – 9:00 PM
Friday: 10:00 AM – 9:00 PM
Saturday: 10:00 AM – 9:00 PM
Sunday: 10:30 AM – 8:00 PM



MORE INFORMATION

GET DIRECTIONS

ADD TO MY TRIP

GOOGLE REVIEWS



Christina Cavallero

The experience is always a warm, fun, and welcoming one. I've been a happy customer now for nearly ten years. Last night, the delightfully charming and kind owner came out to join my Mother and I for dinner. His spirit was ever so inviting and he truly has a heart of gold. You seriously cannot beat the service this amazing restaurant has to offer! Thank you again, Octavio! You're so down to earth, humble, respectable, and inspiring to me!

★★★★★ 2 months ago



Dawn Surak

NEARBY PLACES TO EXPLORE



Folk Keeper Gallery & Antiques

Art Gallery

DETAILS



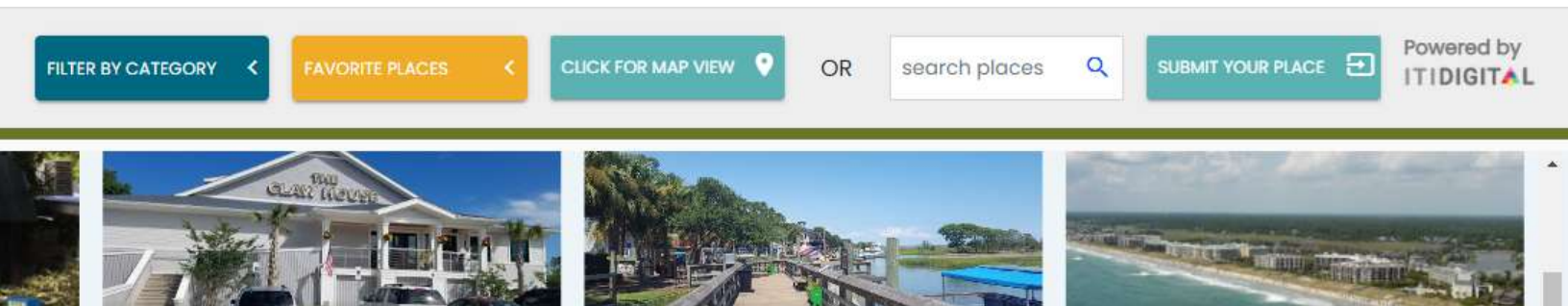
The Flour Shoppe

Bakery, Food, Store

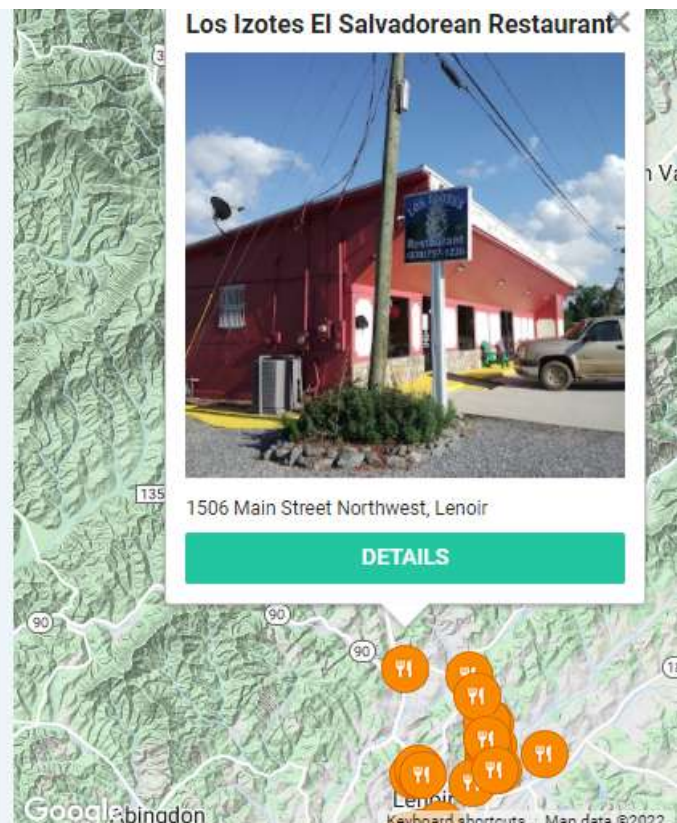
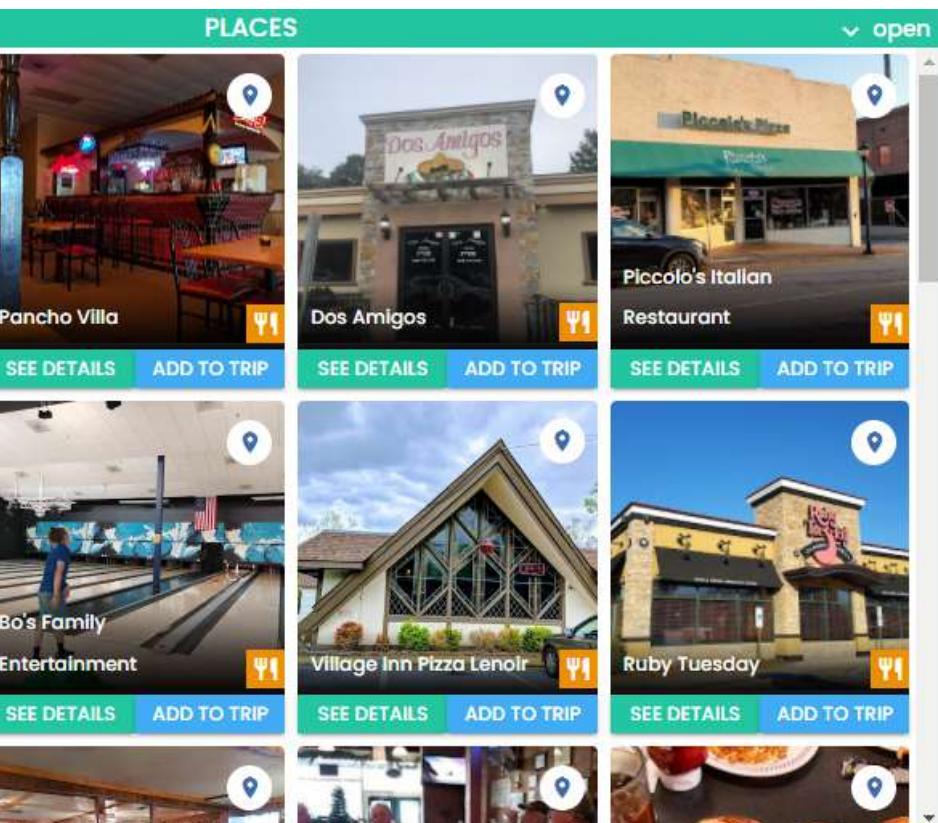
DETAILS

OTHER HELPFUL FEATURES

- Search business by name
- View by category: **Activities, Arts & Culture, Outdoors & Fitness, Dining & Nighlife, Shopping**

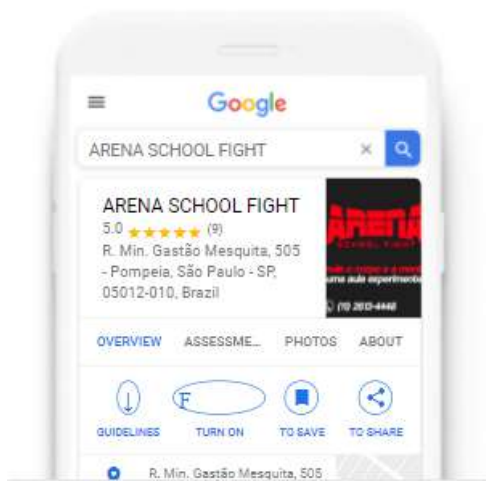


- Discover business nearby
- Mobile-friendly and GPS enabled (Map view)

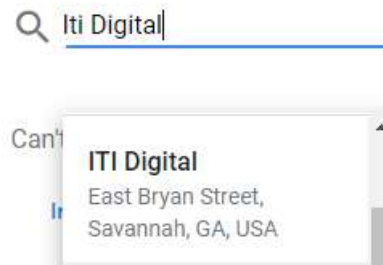


HOW CAN I FIND OR CREATE MY GOOGLE BUSINESS?

- Go to <https://www.google.com/business/>
- Login to your **Google Account**
- Find your **Business on Google**



Find and manage
your business



- If your place it's not on google yet, click on "**Include your business on Google**"
- Follow the steps and directions from Google and add your company info, such as: **Company Name**, **Category** (dropdown option) , **Address**, **Contact Info**, **Website**, **Hours**.
- **IMPORTANT:** to be aggregated by the ImGoing software, an **PHYSICAL ADDRESS IS REQUIRED**.



HOW CAN I MANAGE AND UPDATE MY GOOGLE BUSINESS?

- Go to <https://www.google.com/business/>
- Login to your **Google Account**
- Go to **Manage Locations** click on your Business
- Go to **Info** and edit the fields you want to update

The screenshot shows the Google Business Profile management interface for 'ITI Digital'. On the left is a navigation menu with options: Home, Posts, Info (highlighted with a teal arrow), Insights, Reviews, Messages, Photos, Products, and Services. The main content area displays the business name 'ITI Digital', description 'Internet marketing service', and address '2 East Bryan Street Savannah, GA 31401 United States'. Below this is a 'Service areas' section for 'United States' and a table of operating hours. On the right, there are options to 'View on Search', 'View on Maps', and 'Share your Business Profile', along with an advertisement for 'internet marketing service in S'.

Day	Hours
Sunday	Closed
Monday	8:00 AM–5:00 PM
Tuesday	8:00 AM–5:00 PM
Wednesday	8:00 AM–5:00 PM
Thursday	8:00 AM–5:00 PM
Friday	8:00 AM–5:00 PM
Saturday	Closed

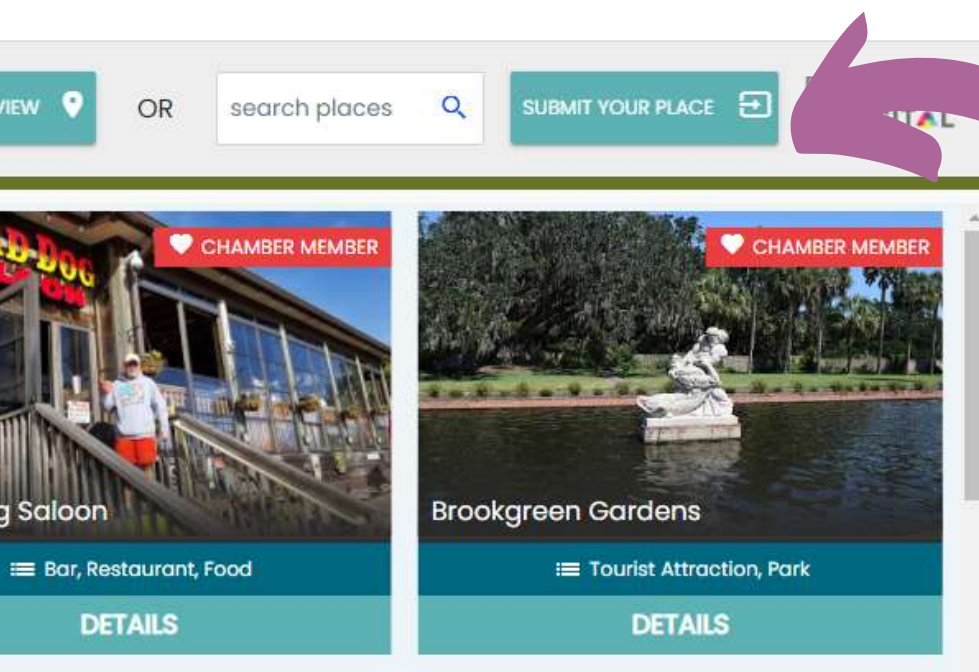


If your Google Business is up to date, but you still can't find it on the destination website, please contact the destination staff and we will include your business.



I AM NOT ON GOOGLE BUT WANT TO BE LISTED ON THE DESTINATION SITE. IS IT POSSIBLE?

Yes, although there are many advantages of promoting your business on Google Places, if you prefer to submit your business directly to the destination website, that's ok.



Click the button "Submit Your Place"

Fill out the form and allow 48 hours for the destination staff to review and approve your place.

Add Place Manually

[< Back to places](#)

Name *

Location (type and pick from the dropdown)

Category *

Activities

Web Site

Description



QUESTIONS?

Visit Lenoir & the NC Foothills

Phone: (828) 726-0616

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